



Acxiom Diversity Scholarship Program F.A.Q

What is the Acxiom Diversity Scholarship?

Acxiom Corporation is proud to have great diversity among our associates. We embrace creating an inclusive and supportive workplace environment where employees feel empowered to share their unique perspectives and values. Acxiom's Diversity Scholarship Initiative offers up to five (5) \$5000 scholarships and internships to benefit diverse students who are enrolled full-time in a post-secondary degree program in Computer Science, Computer Information Systems, Management Information Systems, Information Quality, Information Systems, Engineering, Mathematics and Statistics or related areas of study.

Who is Eligible?

Students at an accredited degree granting institution who are at least juniors, from a historically underrepresented group in information technology fields are eligible for this scholarship. We encourage Minorities, Persons with a disability, Veterans, and Women to apply.

What is the Award Amount?

Scholarship recipients will each receive \$5000 which will be paid to the recipient's school's Financial Aid Office (\$2500 to be distributed in the fall semester and \$2500 to be distributed in the spring semester).

What GPA do I need?

At least a cumulative 3.0 on a 4.0 scale

When is the deadline to apply?

Applications and supported materials must be submitted by **November 15, 2013**.

How should I apply?

All applicants will need to complete the **online** scholarship application. The application will be available on our website www.acxiom.com/diversity.

What do I need to include?

1. Completed Acxiom Diversity Scholarship Application form
2. Current official transcript
3. Current Resume

4. Letter of recommendation from a professor, employer, or personal contact who can reference the applicant's academic strengths
5. Personal Statement. In no more than 500 words, describe how the scholarship will help the applicant achieve academic, professional, and personal goals.

When will students be notified of scholarship decisions and what are the selection criteria?

All applicants will be reviewed by Acxiom's Diversity Scholarship Committee and will be notified of their selection or denial near **December 6, 2013**. Scholarships are awarded based on the following criteria:

- Academic achievement
- In a field of study aimed at Information Technology
- Areas of professional interest as it relates to Acxiom's business needs

What are the renewal guidelines?

There is potential for an annual renewal of \$5000 for up to one year.

The criteria for renewal are that the student: 1) continues to be enrolled as a full time student at an accredited degree - granting institution in an information technology field 2) maintains a minimum cumulative 3.0 GPA. 3) continues to meet internship expectations.

What are the internship requirements?

Students are required to work a minimum of one year at a designated Acxiom site. Interns typically work 15-20 hours a week during the fall and spring semester and 40 hours a week during the summer. Any relocation expenses incurred during the course of the internship are the responsibility of the student. Any circumstances that would cause the start date and end dates to change during the one year internship commitment should also be listed on the application.

What if I have additional questions?

Please contact Candice Davis, Diversity Recruiting Specialist, Candice.Davis@acxiom.com to learn more about this opportunity. Also, please visit the Acxiom website www.acxiom.com/diversity for more information.

Where do I send my completed application?

Please submit your completed application package via email to Candice.Davis@acxiom.com



Acxiom's Diversity Scholarship Program

Deadline: November 15, 2013

Acxiom Corporation is proud to have great diversity among our associates. We embrace creating an inclusive and supportive workplace environment where employees feel empowered to share their unique perspectives and values.

Acxiom's Diversity Scholarship Initiative will offer up to five (5) \$5000 scholarships to benefit diverse students who are enrolled full-time in a post-secondary degree program in Computer Science, Computer Information Systems, Management Information Systems, Information Quality, Information Systems, Engineering, Mathematics and Statistics or related areas of study.

In addition to the scholarship, a paid internship at one of our Acxiom location sites will be required for a minimum of one year for students to gain real-world experience and to develop IT skills utilized at Acxiom. Mentors will be provided to offer support and assistance to students during the course of their internship. Each scholarship will be renewable if the applicant continues to meet the criteria.

We encourage veterans, women, minorities, and persons with a disability to apply for this scholarship.

Scholarship Eligibility Requirements

To be considered for this scholarship, the following conditions must be met:

- All applicants must be a member of a diverse population that historically has been underrepresented in the information technology workforce.
- All applicants must be enrolled/registered as a full-time student in Computer Science, Computer Information Systems, Management Information Systems, Information Quality, Information Systems, Engineering, Mathematics and Statistics or related areas of study at an accredited degree-granting institution.
- All applicants must be at least a junior.
- All applicants must have at least a cumulative 3.0 GPA on a 4.0 scale.
- All applicants must commit to a minimum one-year internship at a designated Acxiom location pending pre-employment requirements and acceptance of the scholarship. **(Please list any circumstances that would cause your start date and end date of the internship to change on the application below.)**

Selection Criteria

Applicants for the Diversity Scholarship will be selected according to their ability to demonstrate a combination of the following:

- Academic achievement
- In a field of study aimed at Information Technology
- Areas of professional interest as it relates to Acxiom's business needs

Application Requirements

To apply for the Acxiom Diversity Scholarship, please submit the following items:

- **Completed Acxiom Diversity Scholarship Application form**
- **Current transcript**
- **Current Resume**
- **Letter of recommendation** from a professor, employer, or personal contact who can reference the applicant's academic strengths
- **Personal Statement.** In no more than 500 words, describe how the scholarship will help the applicant achieve academic, professional, and personal goals.

Application Deadline

The completed application must be submitted by **Friday, November 15, 2013**. Please email all application requirements to Candice.Davis@acxiom.com.

Award Payment

Scholarship recipients will be awarded \$2,500 in the fall semester and \$2,500 in the spring semester, which will be paid to the recipient's school's Financial Aid Office.

There is potential for an annual renewal of \$5000 for up to one year. The criteria for renewal are that the student 1) continues to be enrolled as a full time student at an accredited degree - granting institution in an information technology field 2) maintains a minimum cumulative 3.0 GPA. 3) continues to meet internship expectations.

Acxiom may terminate your scholarship if you 1) discontinue from your program or are not enrolled in a program 2) fail to meet the eligibility criteria and terms and conditions of your scholarship and internship 3) provide false or misleading information when you apply for a scholarship or once you receive a scholarship.

About Acxiom

Acxiom is an enterprise data, analytics and software as a service company that uniquely fuses trust, experience and scale to fuel data-driven results. For over 40 years, Acxiom has been an innovator in harnessing the most important sources and uses of data to strengthen connections between people, businesses and their partners. Utilizing a channel and media neutral approach, we leverage cutting-edge, data-oriented products and services to maximize customer value. Every week, Acxiom powers

more than a trillion transactions that enable better living for people and better results for our 7,000+ global clients. For more information about Acxiom, visit Acxiom.com.

Acxiom is an EEO/AA employer.

Receive all new Acxiom job postings by following us on Twitter at [@acxiomjobs](https://twitter.com/acxiomjobs).

If you are interested in applying for Acxiom's Diversity Scholarship Program and need special assistance or an accommodation, contact our recruiting department at 1-877-314-2049.



Acxiom's Diversity Scholarship Application Form

(Please type or print clearly)

Full Name: _____

Home Address: _____

Phone Number: _____

Email Address: _____

Gender: Male _____ Female _____

Do you now or will you in the future require sponsorship to be authorized to work in the United States?

Yes _____ No _____

Voluntary Self- Disclosure (Optional)

Race:

- _____ American Indian/Alaskan Native
- _____ Asian/Pacific Islander
- _____ Black
- _____ Hispanic
- _____ White
- _____ Two or more races

Disability Status:

- _____ Person with a disability
- _____ Person without a disability

Veteran Status:

- _____ Armed Forces Service Medal Veteran
- _____ Recently Separated Veteran*
*(*Released from active duty in past 3 years)*
- _____ Disabled Veteran
- _____ Other Protected Veteran*
*(*Served on active duty during a war or campaign)*
- _____ Non-Veteran

Classification: Freshman _____ Sophomore _____ Junior _____ Senior _____

Major: _____

Expected Graduation Date: _____

Cumulative GPA: _____

Are you considering graduate school after graduation? If so, when and what institution?

How did you hear about our Diversity Scholarship Program?

If selected as a recipient of the Acxiom Diversity Scholarship, do you agree to the publication of your name and photo in Acxiom press releases?

_____ Yes, I agree to the publication of my name in Acxiom press releases.

_____ No, I do not agree to the publication of my name in Acxiom press releases.

Internship Program

- 1. Please indicate the Acxiom location site for which you will apply. If more than one, please rank in order your top two choices. (Note: when selecting your internship site, please take into consideration that you will be responsible for any relocation expenses incurred).**

_____ Conway, AR

_____ Downers Grove, IL

_____ Foster City, CA

_____ Little Rock, AR

_____ Nashville, TN

_____ New York, NY

_____ Shoreview, MN

- 2. When would you be available to start the internship requirement? Please list any circumstances that would cause your start date and end dates to change during the one year commitment. (Note: Interns typically work part time 20-25 hours a week during the fall and spring semester and full time 40 hours a week during the summer.)**

Verification:

By signing this form, I confirm that the information included with my application is true and accurate, in all respects and that, if I am selected for this scholarship, the award is contingent upon my full-time enrollment at an accredited institution in the field of Computer Science, Computer Information Systems, Management Information Systems, Information Quality, Information Systems, Engineering, Mathematics and Statistics or related areas of study, and that I must commit to an internship at a designated Acxiom location pending pre-employment requirements. I also understand that if I am selected for this scholarship, the funds from the scholarship will be paid directly to the institution and used toward the cost of my education. Failure to comply with Acxiom's scholarship and internship requirements at any time may result in the termination of my scholarship.

Applicant's Signature

Applicant's Printed Name

Date



Acxiom's 2013 Diversity Scholarship Program Renewal Form

Deadline: November 15, 2013

Acxiom Corporation is proud to have great diversity among our associates. We embrace creating an inclusive and supportive workplace environment where employees feel empowered to share their unique perspectives and values.

Acxiom's Diversity Scholarship Initiative offers up to five (5) \$5000 scholarships to benefit diverse students who are enrolled full-time in a post-secondary degree program in Computer Science, Computer Information Systems, Management Information Systems, Information Quality, Information Systems, Engineering, Mathematics and Statistics or related areas of study.

In addition to the scholarship, a paid internship at one of our Acxiom location sites will be required for a minimum of one year for students to gain real-world experience and to develop IT skills utilized at Acxiom. Mentors will be provided to offer support and assistance to students during the course of their internship.

Each scholarship is renewable if the applicant continues to meet the criteria.

We encourage veterans, women, minorities, and persons with a disability to apply for this scholarship.

Renewal Eligibility Requirements

To be considered for scholarship renewal, the following conditions must be met:

- All applicants must be a member of a diverse population that historically has been underrepresented in the information technology workforce.
- All applicants must be a former Diversity Scholarship/Internship recipient
- All applicants must be enrolled/registered as a full-time student in Computer Science, Computer Information Systems, Management Information Systems, Information Quality, Information Systems, Engineering, Mathematics and Statistics or related areas of study at an accredited degree - granting institution.
- All applicants must be at least a junior.
- All applicants must have at least a cumulative 3.0 GPA on a 4.0 scale.
- All applicants must commit to a minimum one year internship at a designated Acxiom location pending pre-employment requirements and acceptance of the scholarship. **(Please list any circumstances that would cause your start date and end date of the internship to change on the application below.)**

Instructions

- Complete the Diversity Scholarship Renewal Application Form below.
- Submit proof of enrollment as a full time student at an accredited degree granting institution in an information technology field for Fall 2013 and Spring 2014.
- Submit a copy of an unofficial transcript that includes grades for Spring 2013 semester and shows course work in progress for Fall 2013 semester
- The application must be received by November 15, 2013. If you have any questions, please contact Candice Davis at 501-342-0682 or candav@acxiom.com

Award Payment

Scholarship recipients will be awarded \$2,500 in the fall semester and \$2,500 in the spring semester, which will be paid to the recipient's school's Financial Aid Office.

There is potential for an annual renewal of \$5000 for up to one year. The criteria for renewal are that the student 1) continues to be enrolled as a full time student at an accredited degree - granting institution in an information technology field 2) maintains a minimum cumulative 3.0 GPA. 3) continues to meet internship expectations.

Acxiom may terminate your scholarship if you 1) discontinue from your program or are not enrolled in a program 2) fail to meet the eligibility criteria and terms and conditions of your scholarship and internship 3) provide false or misleading information when you apply for a scholarship or once you receive a scholarship.

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Acxiom is an EEO/AA employer.

Receive all new Acxiom job postings by following us on Twitter at [@acxiomjobs](https://twitter.com/acxiomjobs).

If you are interested in applying for Acxiom's Diversity Scholarship Program and need special assistance or an accommodation, contact our recruiting department at 1-877-314-2049.



Renewal Diversity Scholarship Application

(Please type or print clearly)

Full Name: _____

Home Address: _____

Phone Number: _____

Email Address: _____

Gender: Male _____ Female _____

Do you now or will you in the future require sponsorship to be authorized to work in the United States?

Yes _____ No _____

Voluntary Self- Disclosure (Optional)

Race:

- _____ American Indian/Alaskan Native
- _____ Asian/Pacific Islander
- _____ Black
- _____ Hispanic
- _____ White
- _____ Two or more races

Disability Status:

- _____ Person with a disability
- _____ Person without a disability

Veteran Status:

- _____ Armed Forces Service Medal Veteran
- _____ Recently Separated Veteran*
(*Released from active duty in past 3 years)
- _____ Disabled Veteran
- _____ Other Protected Veteran*
(*Served on active duty during a war or campaign)
- _____ Non-Veteran

Classification: Freshman ____ Sophomore ____ Junior ____ Senior ____

Current Institution: _____

Major: _____

Expected Graduation Date: _____

Cumulative G.P.A _____

Are you considering graduate school after graduation? If so, when and what institution?

Internship Update

1. Please indicate the Acxiom location site for which you will apply. If more than one, please rank in order your top two choices. (Note: when selecting your internship site, please take into consideration that you will be responsible for any relocation expenses incurred).

_____ Conway, AR	_____ Nashville, TN
_____ Downers Grove, IL	_____ New York, NY
_____ Foster City, CA	_____ Shoreview, MN
_____ Little Rock, AR	

2. Who was your Acxiom hiring leader during your previous internship and what was your internship title/area (Example: Delivery, Products & Engineering)?

3. When would you be available to start the internship requirement for the 2013-2014 scholarship cycle. Please list any circumstances that would cause your start date and end dates to change during the one year commitment. (Note: Interns typically work part time 20-25 hours a week during the fall and spring semester and full time 40 hours a week during the summer.)

Verification:

By signing this form, I confirm that the information included with my application is true and accurate, in all respects and that, if I am selected for this scholarship renewal, the award is contingent upon my full-time enrollment at an accredited institution in the field of Computer Science, Computer Information Systems, Management Information Systems, Information Quality, Information Systems, Engineering, Mathematics and Statistics or related areas of study, and that I must commit to an internship at a designated Acxiom location pending pre-employment requirements. I also understand that if I am selected for this scholarship, the funds from the scholarship will be paid directly to the institution and used toward the cost of my education. Failure to comply with Acxiom's scholarship and internship requirements at any time may result in the termination of my scholarship.

Applicant's Signature

Applicant's Printed Name

Date